



Preserving Heritage. Powering Contemporary Collections.

B2B SOURCING • CURATION • EXPORT

TRADE & CURATION DOCKET



A Renewed Direction

MOHI Calcutta has evolved. We now work exclusively in B2B bulk handloom sourcing, private patron curation and international exporting. Tailoring and bespoke embroidery services have been discontinued as we streamline our focus entirely towards loom-direct sourcing and trade.

Who We Are

MOHI Calcutta is a textile sourcing and curation partner operating across India's handloom belt. We work directly with weaving clusters and artisan families — not through intermediaries or listing directories — to bring authentic, traceable handloom textiles to commercial and private buyers worldwide.

Where the wider handloom trade is dominated by fragmented directories and single-transaction listings, MOHI Calcutta operates as a standing partner: one point of contact for sourcing, quality assurance, curation and export documentation, across as many orders as a relationship requires.



MARKET CONTEXT

Why Handloom, Why Now

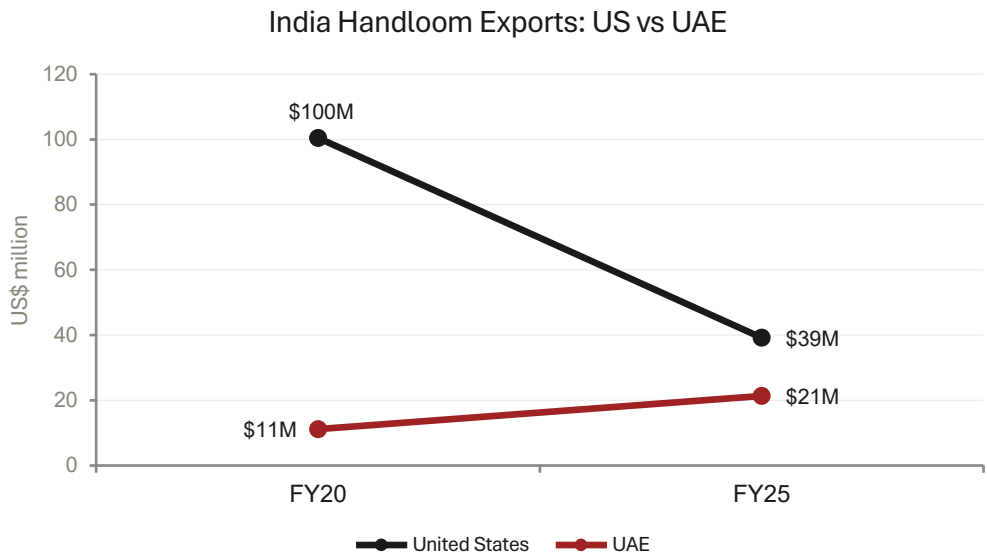
India's handloom sector remains the country's second-largest source of rural employment after agriculture, sustained by lakhs of weaver households across its historic clusters. Global appetite for the category continues to widen, as buyers move towards slow, sustainable and heritage-backed textiles and away from mass, undifferentiated production.

Demand patterns are also shifting geographically. Established Western markets have moderated in recent years, while West Asia, the UAE in particular, has grown steadily into one of the largest destinations for Indian handloom exports.



MARKET CONTEXT, CONTINUED

A Category on the Rise



Source: IBEF, handloom export data by destination.



Source: Fortune Business Insights, global handloom forecasts.

Independent research places the global handloom products market at roughly US\$9.7 billion in 2026, projected to more than double to over US\$20 billion by 2034, with a fragmented supply side, MOHI Calcutta positions itself to serve as a standing sourcing and curation partner.



DIFFERENTIATION

What Sets Us Apart

Most of the supply side is organised as open marketplaces or single-order exporters; very little of it is built for an ongoing, curated, single-point-of-contact relationship.

- **Direct-to-weaver, not directory-to-buyer** — we work at the loom, not through resale listings, so provenance, quality and pricing stay transparent and traceable.
- **Curated, not commoditised** — every collection we put forward has been selected against a brief, not pulled from a general catalogue.
- **One relationship, three services** — sourcing, curation and export sit under a single point of contact, so a client scaling from a single capsule to a standing supply line never has to start over.
- **Fibre integrity as a standard, not a claim** — we work only with natural fibres, verified against powerloom and synthetic substitution.
- **Fair-trade remuneration** — built into how we price and structure every order with our artisan clusters.



SERVICE ONE

B2B Sourcing & Production

Reliable, Loom-Direct Supply at Scale

We supply bulk yardage, saree collections and custom weave production for retail brands, fashion labels and design houses, sourced directly from artisan clusters.

- Bulk procurement of handloom yardage, dupattas and sarees, with fibre testing and quality verification at every stage
- Custom weave development — colourways, yarn counts and repeat patterns produced exclusively for a client's brand
- Consistent, repeatable production runs for clients moving from sample to standing order
- Direct sourcing relationships that remove the layers of resale and mark-up common in directory-based supply



SERVICE TWO

Private Patron Curation

Rare Weaves, Advised and Sourced on Your Behalf

For institutional collectors, private connoisseurs and galleries, we offer bespoke textile advisory and sourcing — identifying and acquiring rare, museum-grade heirloom weaves on a client's behalf.

- Sourcing masterclasses and weave authentication for private and institutional collectors
- Provenance verification for heirloom and archival pieces
- Curated capsule collections assembled for a single patron or exhibition brief
- Advisory on textile integrity, so acquisitions are backed by genuine, documented provenance

Best suited to: *private collectors, institutions and galleries seeking curated access to India's rarest handloom traditions.*



SERVICE THREE

International Exporting

End-to-End Trade Liaisoning for Overseas Buyers

We manage the full export process for overseas boutiques, design houses and buyers — from quality assurance through to documentation and shipping — so a client receives finished goods, not a customs problem.

- Export-grade quality assurance and inspection before dispatch
- Supply-chain and compliance documentation for international shipment
- Logistics coordination for overseas delivery
- A single point of contact for recurring international orders, rather than a new negotiation with each shipment

Best suited to: *overseas buyers, boutiques and design houses who want a dependable Indian sourcing partner to manage trade logistics on their behalf.*



PROVENANCE & PROCESS

Ethical Provenance, Our Clusters

We work directly at the grassroots across historic weaving clusters. By sourcing directly from master weavers, we uphold fair-trade remuneration while offering our B2B partners unadulterated natural fibres, free from powerloom synthetic substitutes.

Our Clusters

We maintain direct, standing relationships with two artisanal weaving clusters in West Bengal, each rooted in generations of craft tradition — guaranteeing fibre integrity, consistency and fair remuneration across every order.

Engagement Process

- 1. Enquiry** — share your brief — product, volume, timeline and destination market.
- 2. Consultation** — we discuss sourcing options, curation direction, or export requirements.
- 3. Sampling** — approved weaves or capsules are sampled before a full order is placed.
- 4. Production or Curation** — confirmed orders move into production, or curated pieces are sourced and verified.
- 5. Quality Assurance** — every order is inspected against agreed standards before dispatch.
- 6. Export or Delivery** — documentation, logistics and delivery are managed end-to-end.



GET IN TOUCH

Initiate a Sourcing Dialogue

We work with fashion houses, boutiques, collectors and institutions across India and internationally. To discuss bulk sourcing, private curation, or export collaboration, get in touch.

Email mohicalcutta@gmail.com

Website www.mohicalcutta.com

MOHI CALCUTTA · B2B SOURCING · CURATION · EXPORT